

COIN World

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TO: Eric Newman
FAX #: 314-727-0820
FROM: Beth Deisher
DATE: 11/11/95
NO. PAGES: 3 (including cover sheet)

COMMENTS:

Information on amount of
contract with The RTC Group
not available because of
Federal offices being closed
today & RTC officials
being in Richmond, Va.
The contract award has not
been announced yet. I will
check with The Mint on
Monday - The info should
be public.

BD

FOR IMMEDIATE RELEASE

CONTACT: Debbie Andrews
(202)424-7953

RTC Group Awarded \$2.5 Million U.S. Mint Account

WASHINGTON, D.C., August 26, 1994 – The RTC Group (RTC), the sixth largest agency in the metropolitan area, announced a main new contract award today. The U.S. Mint awarded the agency a \$2.5 million contract to market its Civil War Battlefield Commemorative Coins, set to be minted in 1995. The contract announcement comes on the heels of a sell-out of the Mint's Thomas Jefferson 250th Anniversary commemorative coin – also marketed by RTC – and marks the agency's third contract with the Mint in the past 16 months.

The RTC Group is a direct response marketing and public affairs agency whose clients include Mead Johnson Nutritionals, USAir, Warner Lambert, the U.S. Mint, American Council of Life Insurance, PacificCare, NASDAQ and Health Insurance Association of America. A subsidiary of WPP Group Ltd., RTC has nearly \$35 million in capitalized billings.

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Post-it® Fax Note	7671	Date	11-14-94	# of pages	1
To	Eric P. Newman	From	Debbie Andrews		
Co./Dept.		Co.	RTC		
Phone #		Phone #			
Fax #		Fax #			

The RTC Group

S I R A T E S I C O M M U N I C A T I O N S

3050 K Street, N.W., Suite 200, Washington, D.C. 20007 202-625-2111 Fax 202-424-7900

American Battlefield Protection Program

BATTLEFIELD UPDATE

U.S. Department of the Interior ■ National Park Service
September 1994

Post-it Fax Note

7671

Date 11-14-94 # of pages 1

To Eric P. Newman

From DeBore Andreas

Co./Dept.

Co. RTC

Phone #

Phone # 202/424-7953

Fax # 314/727-0820

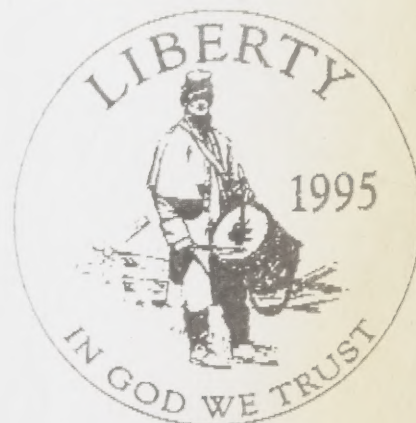
Fax #

Proceeds to Benefit Battlefield Preservation**COIN DESIGNS WIN APPROVAL**

Six designs were approved by the Commission of Fine Arts on July 27 for the soon-to-be-minted 1995 Civil War commemorative coins. Sales of the 3.3-million coins could raise as much as \$21.5 million for battlefield preservation.

Unanimous approval was given on July 27 by the commission for designs for the \$5 gold half eagle, the silver dollar and copper-nickel clad half dollar. Designs selected for the front

authorized through the Civil War Battlefield Commemorative Coin Act of 1992. Sale of the three coins will begin in March 1995. For further information about the coins or to request a pre-issue discount order form (which will be mailed when the coins are released for sale), write or call the Civil War Coin Program, United States Mint, 1001 Aerospace Road, Lanham, MD 20706; Tel. (301) 436-7400.



face of each coin were submitted by noted Civil War artist Donald Troiani. The reverse sides of the coins were designed individually by U.S. Mint sculptors and engravers Albert Maletsky, John Mercanti, and T. James Ferrell.

Proceeds from surcharges on the sale of the commemorative coins will be allocated to the Civil War Trust for the preservation of Civil War battlefields. The coin program was



ERIC P. NEWMAN NUMISMATIC EDUCATION SOCIETY

6450 Cecil Avenue, St. Louis, Missouri 63105

Post-it™ Fax Note 7671

To Debbie Andrews

Co./Dept.

Phone #

Fax # 202-424-7900

Debbie Andrews
RTC Group
3050 K Street NW
Suite 200
Washington, D.C. 20007

November 15, 1994

Dear Ms. Andrews:

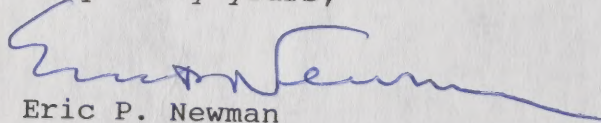
Thank you for your Civil War Battlefield Commemorative coinage information. We were not familiar with your firm and therefore wanted to make sure to whom we were speaking.

We are a not for profit numismatic organization founded in 1958 and furnish information to numismatic researchers, teach classes, and lecture on numismatics, operate a numismatic museum in St. Louis (brochure enclosed), have an American numismatic library and have a substantial coin and paper money collection. We have strong ties to the American Numismatic Society in New York.

We would like to know what you have in mind in contacting us. As we told you we have in our collection the money of the Civil War period, both north and south, including an original Confederate half dollar, and original Confederate cent, all issues of Confederate paper money and some state, county and private paper money of the period as well as Civil War patriotic copper cent tokens etc. Our library has extensive Civil War era numismatic data.

Please let us know your thinking.

Very truly yours,


Eric P. Newman